tamarabunte

AMERICA'S #1 SALES COACH



PRESENTS

PROVERBS FOR SELLING

MASTERING SALES

Through Prospecting, Referrals, & Discipline.

Inspire your sales team to take consistent, intelligent action to build their prospecting pipeline. They will learn how to take a classier approach to prospecting new clients and follow-up skills to actually get call backs. This presentation is all about having an execution strategy. What do you say on the fourth voicemail when you've called an interested client three times and they haven't called you back? How do you get the decision maker to actually call back and want to talk with you? How do you maintain a positive mindset while waiting for your commission checks? Your team will close more sales, and your leaders will increase compliance and productivity.

When your team members use TAMARA BUNTE's best innovative strategies necessary to sell in today's business environment, they will be able to:

- ✓ Ask and obtain vertical referrals...The classy way
- ✓ Execute their sales strategy to close more deals
- ✓ Implement the 7 secrets of selling to influence buyers
- ✓ Get a 96% call back rate using voicemail
- ✓ Win over classic objections and get the prospect to want to
- ✓ Economy-proof your business and become a true sales professional instead of an order taker
- ✓ Win people to your way of thinking and create systems for your success

ADDITIONAL PRESENTATIONS

YOU DON'T NEED
A MARKETING BUDGET
you just need a phone

YOU CAN GET REFERRALS without a big network

YOU DON'T NEED AN
EXPENSIVE CRM
To be organized

PROSPECTING

Who do you contact after you've called all of your sales leads? How do you define money-producing activity? How do you organize your contacts so you can close more sales? What do you say to that person you met 8 months ago and want to get an appointment? Stop trying to sell people that will never buy and learn how to ask questions that establish your value. Implement Tamara's newest innovative strategies:

- Know who to call, when to call and what to say to win business.
- Sales Statistics (networking, referrals, cold calling, etc.) – Success ratios and how to convince people to buy from YOU.
- Get Organized Master paper and technology so you aren't a professional paper shuffler.
- Don't become a professional visitor.
 Establish value so your prospects invite you in for a meeting.
- Create a follow-up structure so your prospects are positioned to buy.
- How to revive a dead lead.
- Ask smarter questions that lead to prospects deciding and buying.
- Words to Avoid Understand how sales people talk prospects OUT of an appointment.
- Prospecting is making new friends.
 Become a professional friend finder!

REFERRALS

Persuasion is the process of getting your customers to associate the act of "not buying" to the feeling of pain. Do you know how to influence your clients to persuade their friends to buy from you? Referrals have nothing to do with the salesperson or their product/service—and everything to do with whether or not you will make your clients look good to their friends. Learn to gain leverage so that referring you becomes their burning desire!

- Convert one sale into multiple sales the easy way to get referrals.
- Discover how to create an environment in which the right people seek you out!
- Ask for and win vertical referrals the classy way – from every client.
- Position yourself to be referred up and make the client excited about referring
- Learn how to get a 100% call back rate on referral business.
- Create a referral form and triple your business.
- Overcome the dreaded response, "I'll have them call you."
- Get multiple referrals from every client and convert them into business.
- Get what you ask for and ask for more!

DISCIPLINE

Do you believe your current income is as good as it's going to get? Do you procrastinate? Is your energy level based on what the economy is doing or what YOU are doing? Learn to create a future worth living for and unlock the mental distractions that hold us back from becoming the best version of ourselves. Get a mindset makeover! Have you ever met an enthusiastic failure? Apply the book of wisdom to your sales career and master your approach to deadly distractions. Each team member will discover these takeaways:

- Incorporate Power Words Learn influence techniques to control the emotions of your clients.
- Gain greater power and influence over yourself.
- Nine ways to change behavior for optimal performance.
- Turn knowledge into action max out at your potential.
- Mindset Makeover How to achieve the goals you set.
- Changing beliefs that don't serve you.
 Learn how to model successful people.
- It's not about your resources; it's about how resourceful you are.
- Tap into your inner entrepreneur and master your mindset.
- The 7 Deadly Sins of Sales Master your emotions and win at the game of selling.

"Make your <u>passion</u> greater than their doubt."
-TAMARA BUNTE

TAMARA BUNTE

THE SPEAKER

Master Sales Trainer Tamara Bunte advises and consults with Fortune 500 companies, executives, managers, success coaches and sales professionals in the areas of Peak Performance, Leadership, Organizational Behavior and the Psychology of Achievement and Sales. Over the past 20 years, Tamara has excelled in the world of coaching, working with top peak performers and inspiring people to become the best version of themselves.

THE BUSINESSWOMAN

Tamara is the founder of The Institute for Advanced Results, LLC, Tamara Bunte Inc. and The Christian Business Chamber. She is a National Keynote Speaker, NLP Practitioner, Peak Performance Coach, Health Minister, Ordained Minister, Dale Carnegie Instructor, and a Trainer for Robbins Research International.

THE AUTHOR

Tamara has influenced hundreds of thousands of people with her inspiring sales presentations, and books *Proverbs for Selling*, and *The Master Key System*. She has positively changed the lives of salespeople, transforming them from order takers to trained sales professionals. She challenges people to take their sales career to the next level.

THE PERSON

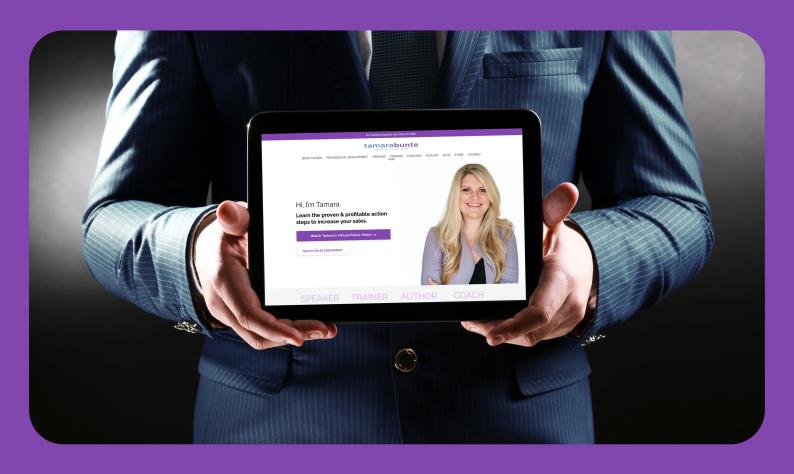
Tamara grew up in Connecticut, resides in Charlotte, North Carolina and travels the country. She received her bachelor's degree from the University of New Hampshire. A proud mother to her son, Jude, & two puppies, Hugs & Kisses. She enjoys spending time with family. Tamara has a passion for coaching and loves to continually improve herself. Whether she is speaking at an event, writing, or enjoying family time, she inspires people to be the best at whatever they endeavor to become.



Why **ORGANIZATIONS** Choose Tamara's Classy Sales Strategies

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A Speaker Who Knows The Real Estate Industry

"Tamara's teachings are superior to most that I have experienced. She is polished, succinct and right on. She is prepared to deliver results in an inspiring and motivational approach. You and your team will see things in a new light afterTamara delivers the goods."

Rhonda Duffy, Owner
Duffy Realty of Atlanta
America's #1 Listing Agent



"Tamara has been working with my team for 3 months. Our sales have increased 40% because of her training." -Jason Burbage VP -NLR

Tamara asked me to write a testimonial, but I don't have to. All I have to do is point to the results. The truth is always in the numbers. Bottom line: The group in SC that has gone through the 90-day training has year over year increase in commissions of 50%. And that's the bottom line! - Jason Walter CEO -NLR

NATIONAL LAND REALTY

ASSOCIATION OF REALTORS

KELLER WILLIAMS

REMAX

SOTHEBY'S

HENDERSON'S PROPERTIES

COLDWELL BANKER

REAL ESTATE INVESTORS ASSN.

WILSON REALTY

SUPERIOR SCHOOL OF REAL ESTATE

AND MORE...











WHY TAMARA IS AMERICA'S #1 SALES COACH

A Speaker Who Knows The Sales Industry



"It is rare to find a trainer that can impact very experienced personnel by understanding their needs and tailoring a program to make them even better."

> Greg Elias, VP Sales Halozyme Therapeutics



"It was well worth our time and money. In front of the whole group, I called two current clients and got two referrals on the spot because of Tamara's training."

John Scott
Consolidated Planning





"The Soldiers that were able to take lessons learned and apply to the real world attribute an increase in referrals, callbacks, improved prospecting analysis, confidence at accomplishing these tasks and, most importantly, improved their quality of life."

MSG (R) Michael J. Dupre The United States Army

Tamara, just wanted to let you know that you were outstanding today. I don't think I have received so much positive feedback for any other speakers that we have had."

Daniel Zupco, President IFF CBA

To INCREASE SALES at your next event, contact:

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